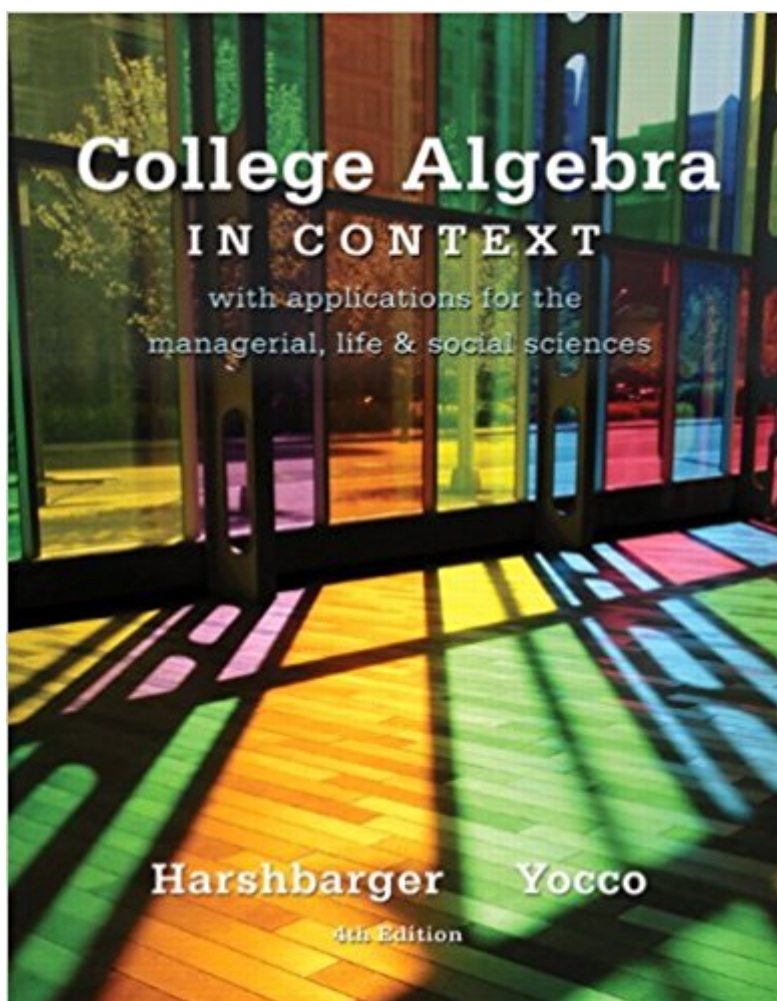


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College Algebra In Context (4th Edition)



Synopsis

College Algebra in Context, Fourth Edition, is ideal for students majoring in business, social sciences, and life sciences. The authors use modeling, applications, and real-data problems to develop skills, giving you the practice you need to become an adept problem solver in your future courses and career. This revision maintains the authors' focus on applying math in the real world through updated real-data applications. Features such as Group Activities and Extended Applications promote collaborative learning, improve communication and research skills, and foster critical thinking.

Book Information

Hardcover: 720 pages

Publisher: Pearson; 4 edition (January 6, 2012)

Language: English

ISBN-10: 0321756266

ISBN-13: 978-0321756268

Product Dimensions: 8.4 x 1.2 x 10.9 inches

Shipping Weight: 3.4 pounds

Average Customer Review: 3.9 out of 5 stars 38 customer reviews

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Customer Reviews

Ron Harshbarger got his BS from Shippensburg State, an MST from the University of New Hampshire, did graduate work at Penn State University, and received a PhD from the University of Pittsburgh. During a long and highly successful career at Penn State University, Dr. Harshbarger received both teaching and advising awards. At Georgia Southern University, he taught a wide variety of undergraduate and graduate courses in mathematics, developed five new mathematics courses, and created the mathematics component for a new doctoral degree. At the University of South Carolina Beaufort, Dr. Harshbarger was named Professor of the year in 1999. In 2000, Professor Harshbarger was named the Governor's Professor of the Year for the State of South Carolina. In 2001, the University of South Carolina Board of Trustees named him the Trustee Professor of the Year. In 2002, he received the Mathematical Association of America Southeastern

Section Award for Distinguished University Teaching of Mathematics. He was nominated for the 2003 Haimo Award for Distinguished College or University Teaching of Mathematics, a national award given by the Mathematical Association of America. In 2003, he was also named Professor of the Year at the University of South Carolina Beaufort and given the Governor's Distinguished Professor Award for the state of South Carolina. Lisa Yocco received her undergraduate degree in mathematics from Augusta State University and her graduate degree in mathematics education from Florida State University. She has taught at both the college level and the high school level for twenty years, with her most recent experience at Georgia Southern University. She has co-authored several manuals in mathematics and graphing calculators and has presented workshops and papers at numerous conferences. In addition to her textbook writing and teaching, she enjoys spending time with her three children, cooking, and working on interior decorating.

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